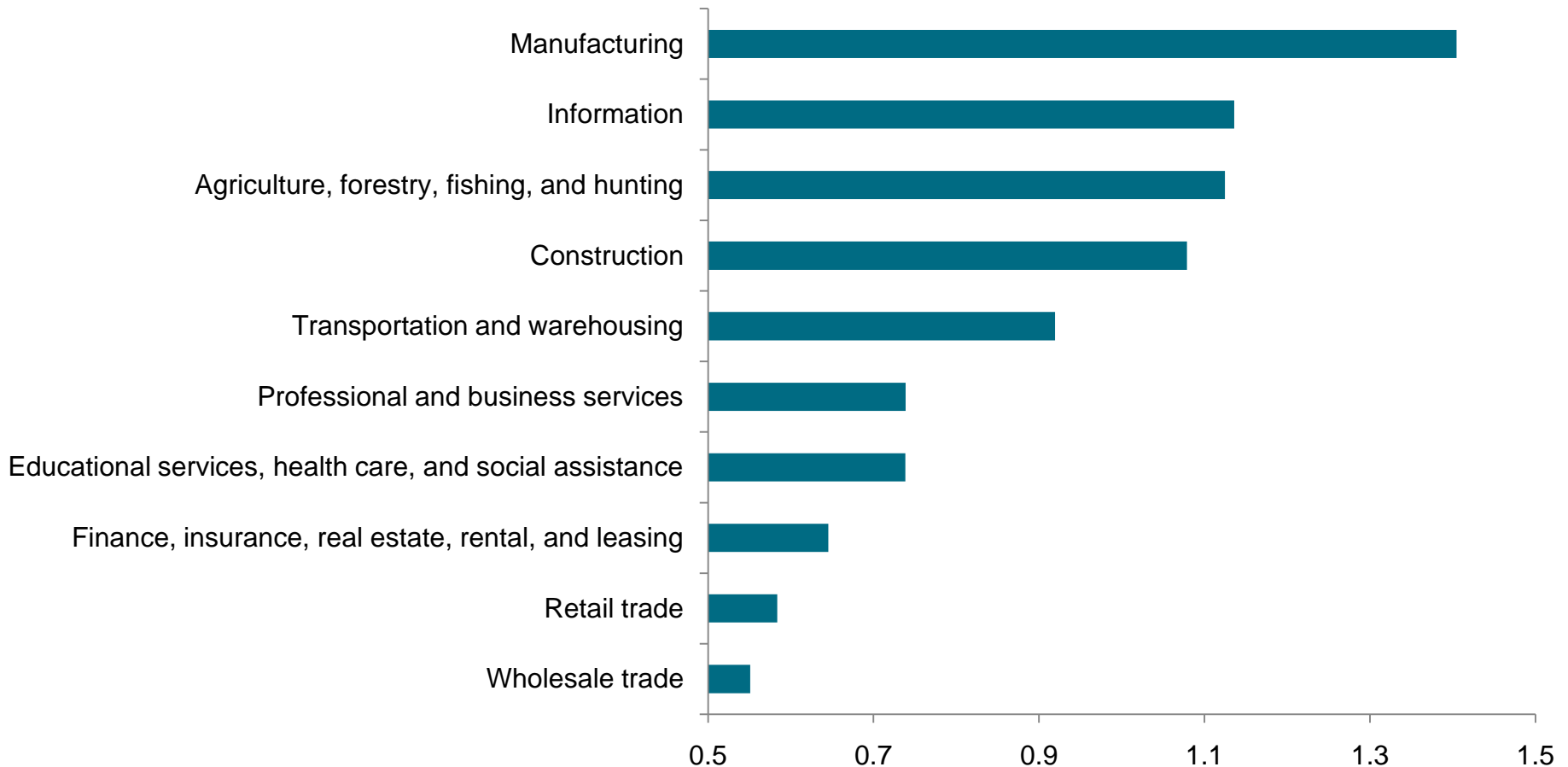


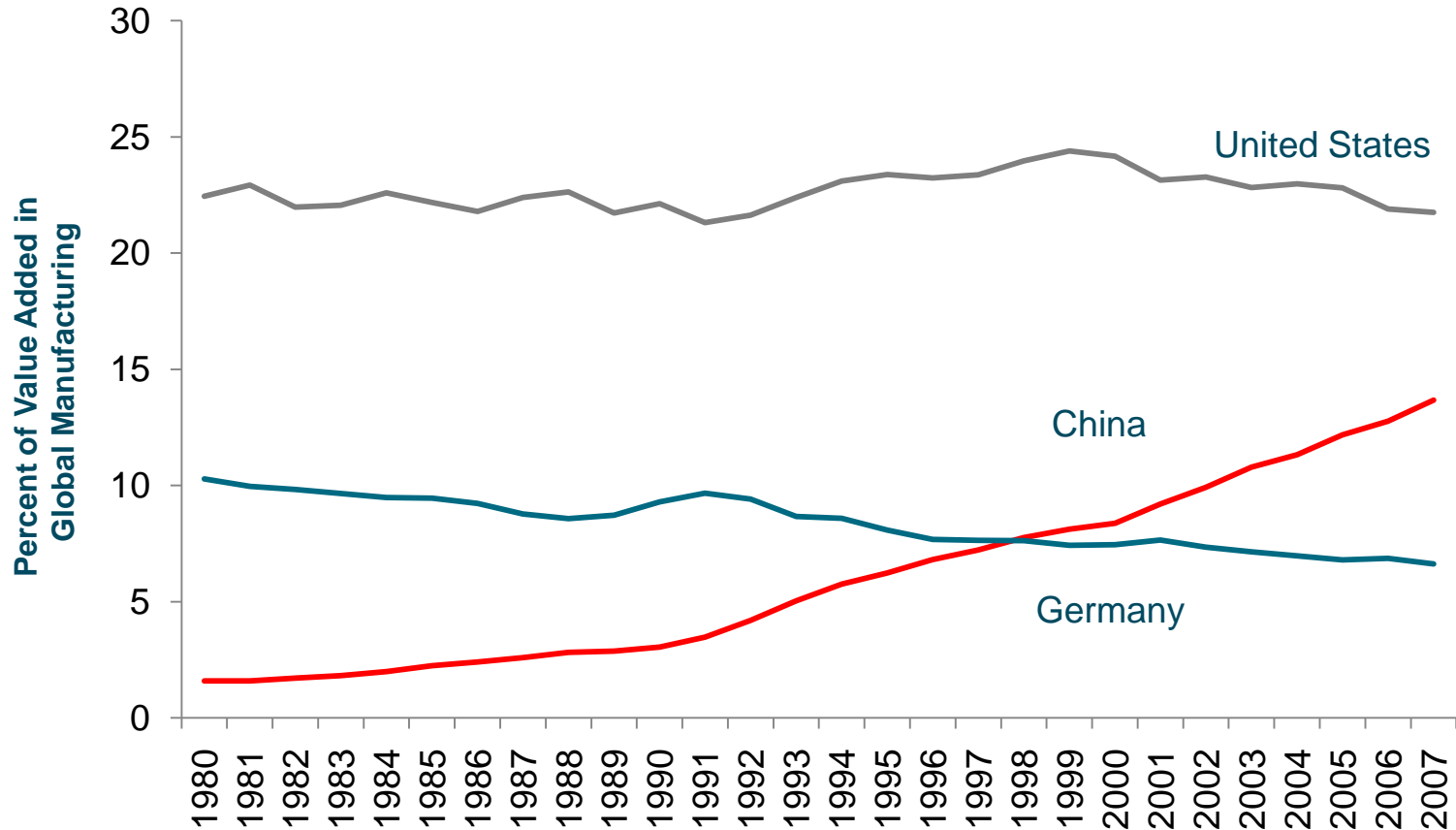
Emily Stover DeRocco
President
The Manufacturing Institute



Manufacturing's Multiplier Effect Is Stronger than Other Sectors'

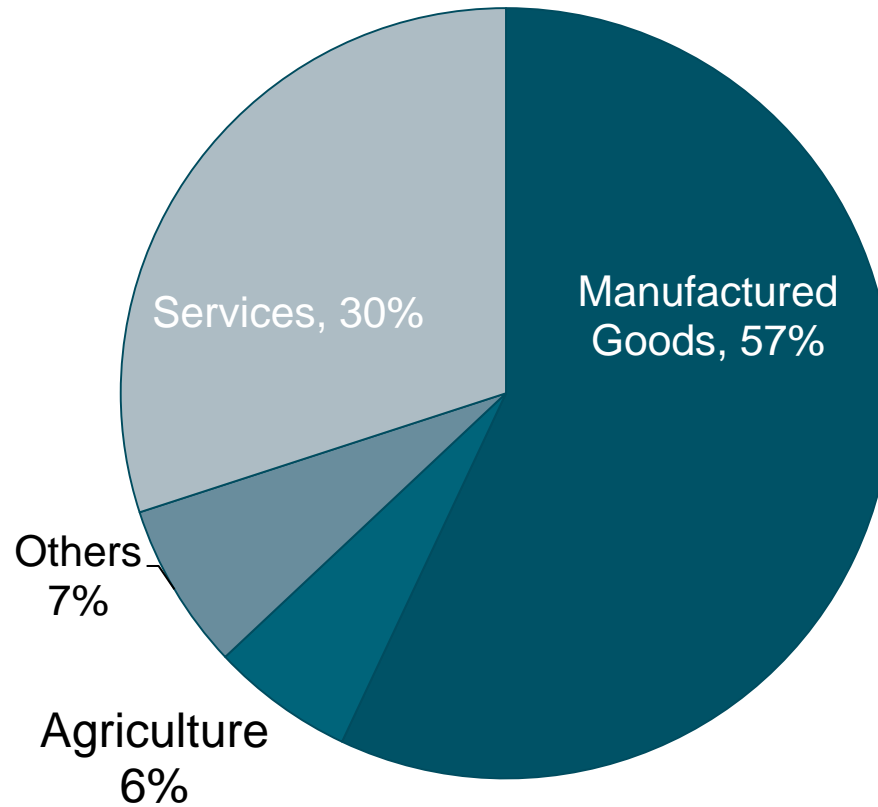


U.S. Share of Global Manufacturing Holds Steady



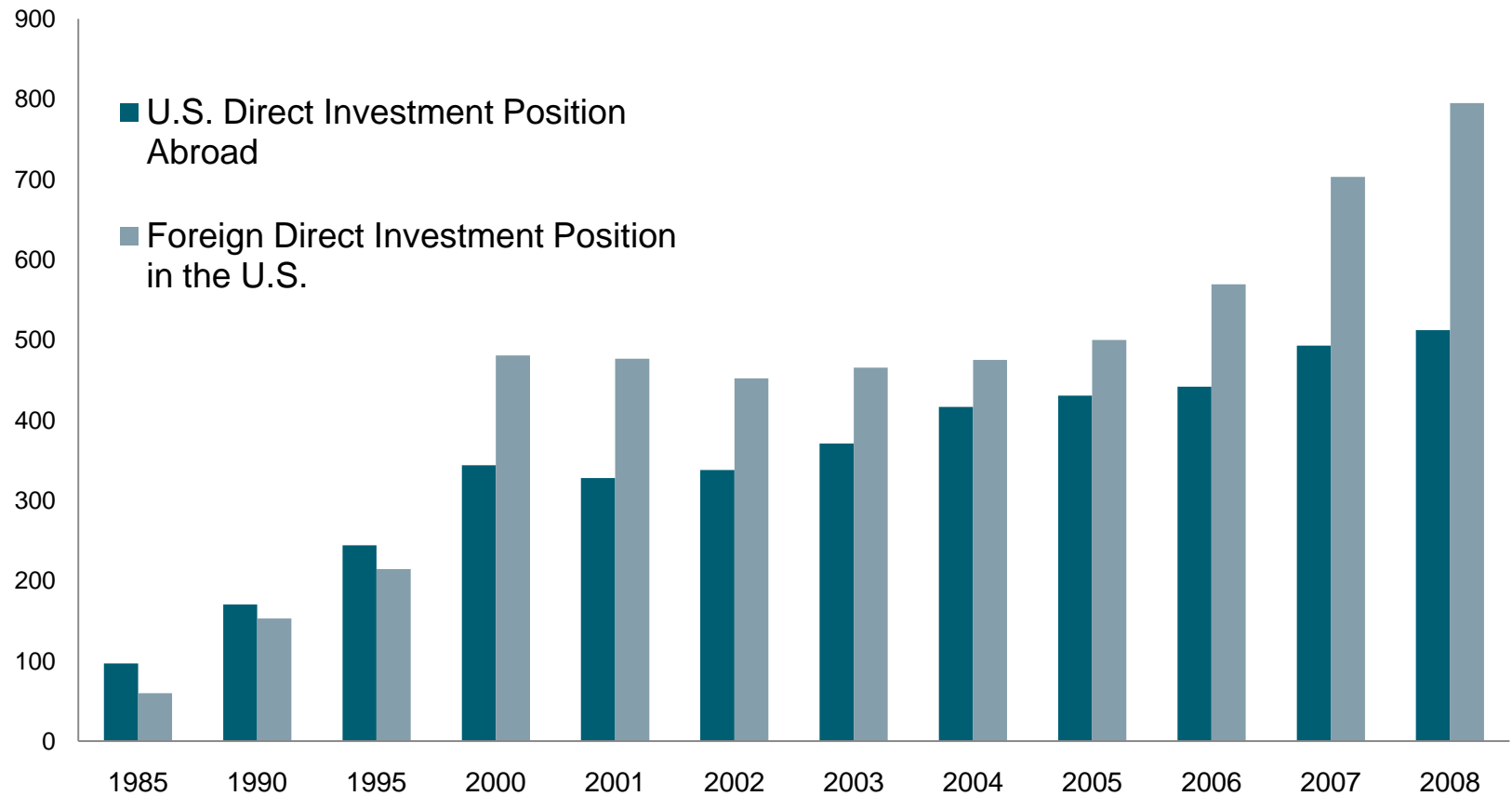
Sources: United Nations, Statistics Division, and MAPI Calculations

Manufacturing Dominates U.S. Exports

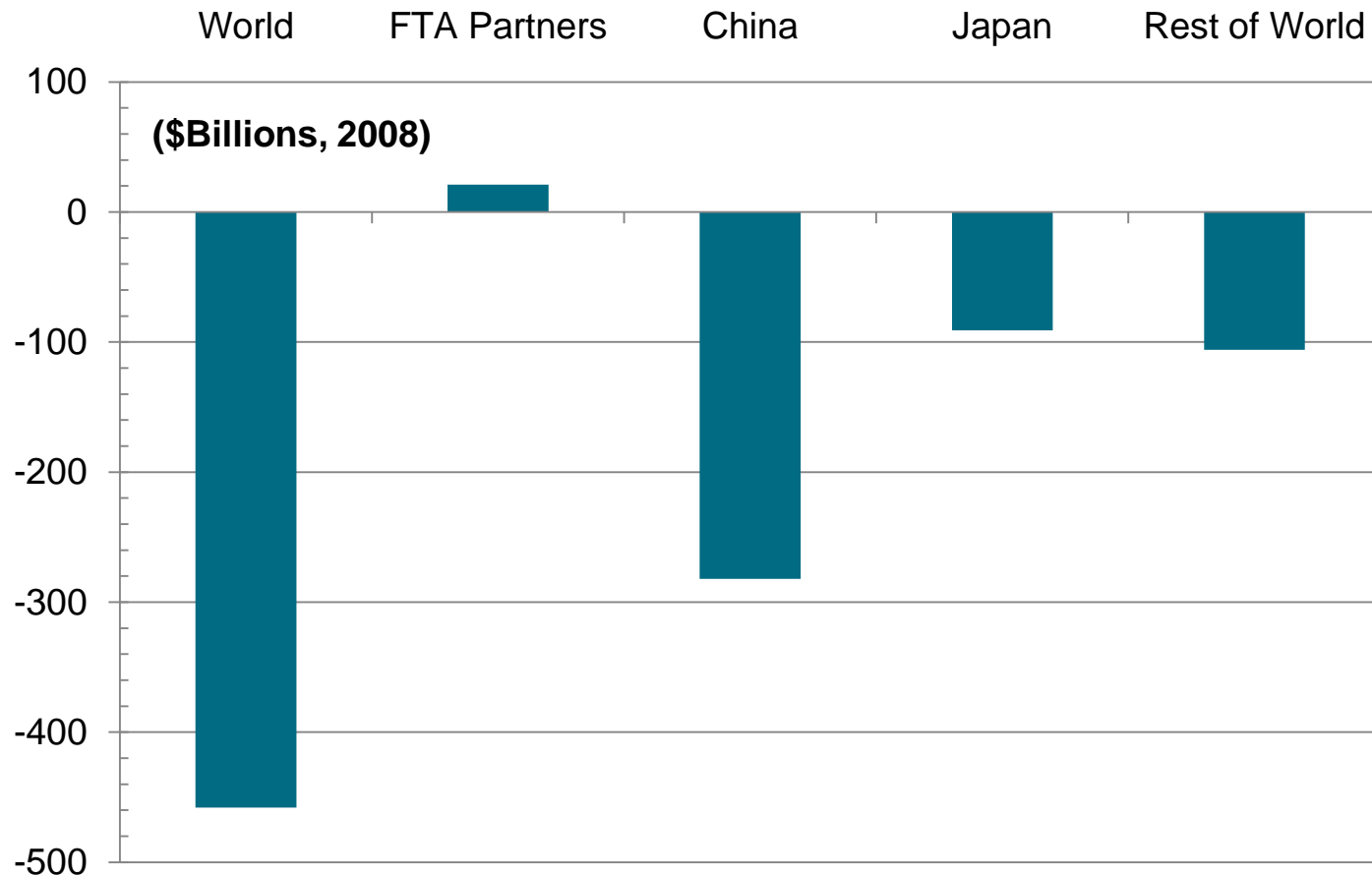


Source: U.S. Bureau of the Census, 2008

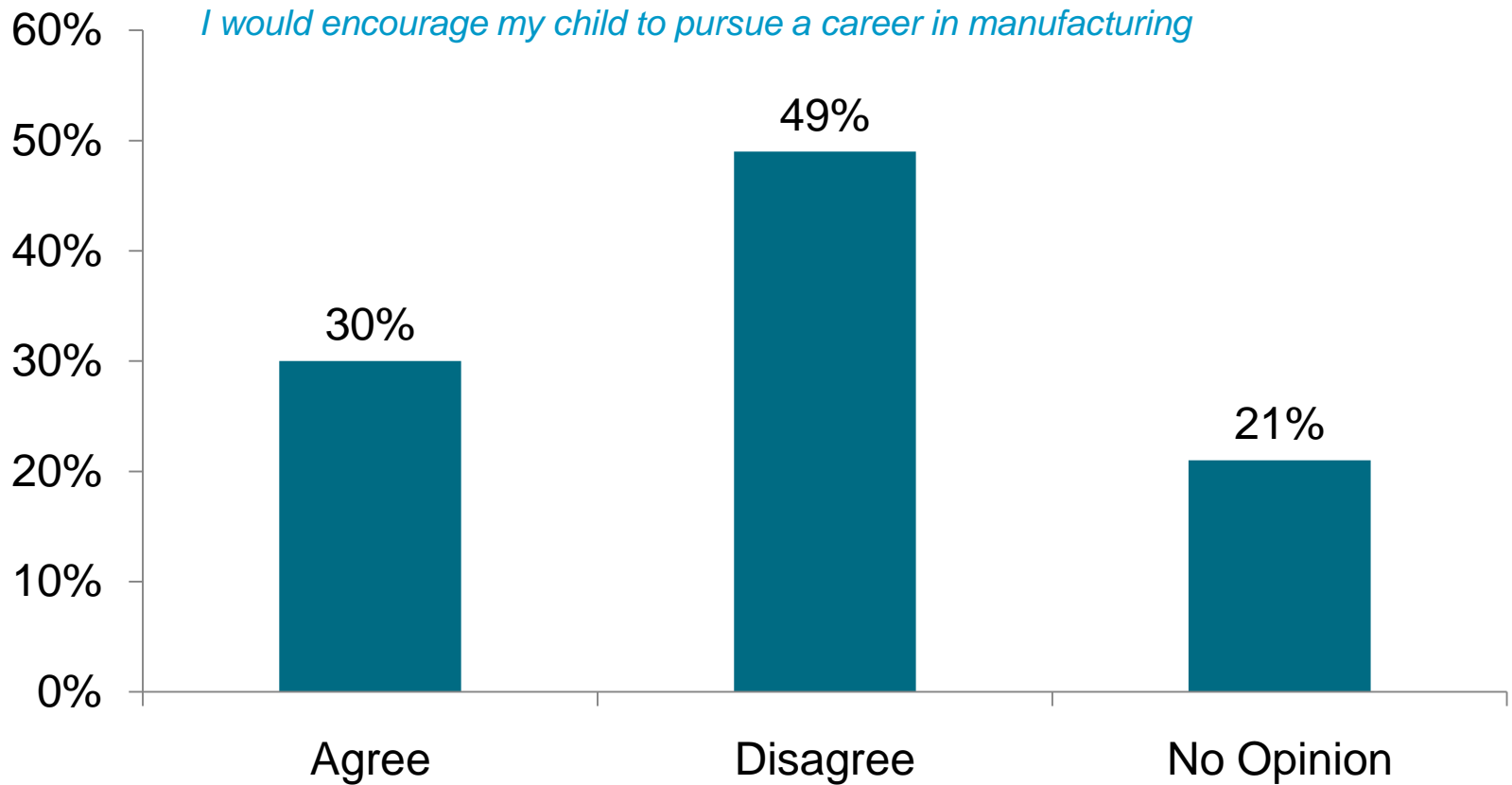
Foreign Investment in U.S. Manufacturing Grows



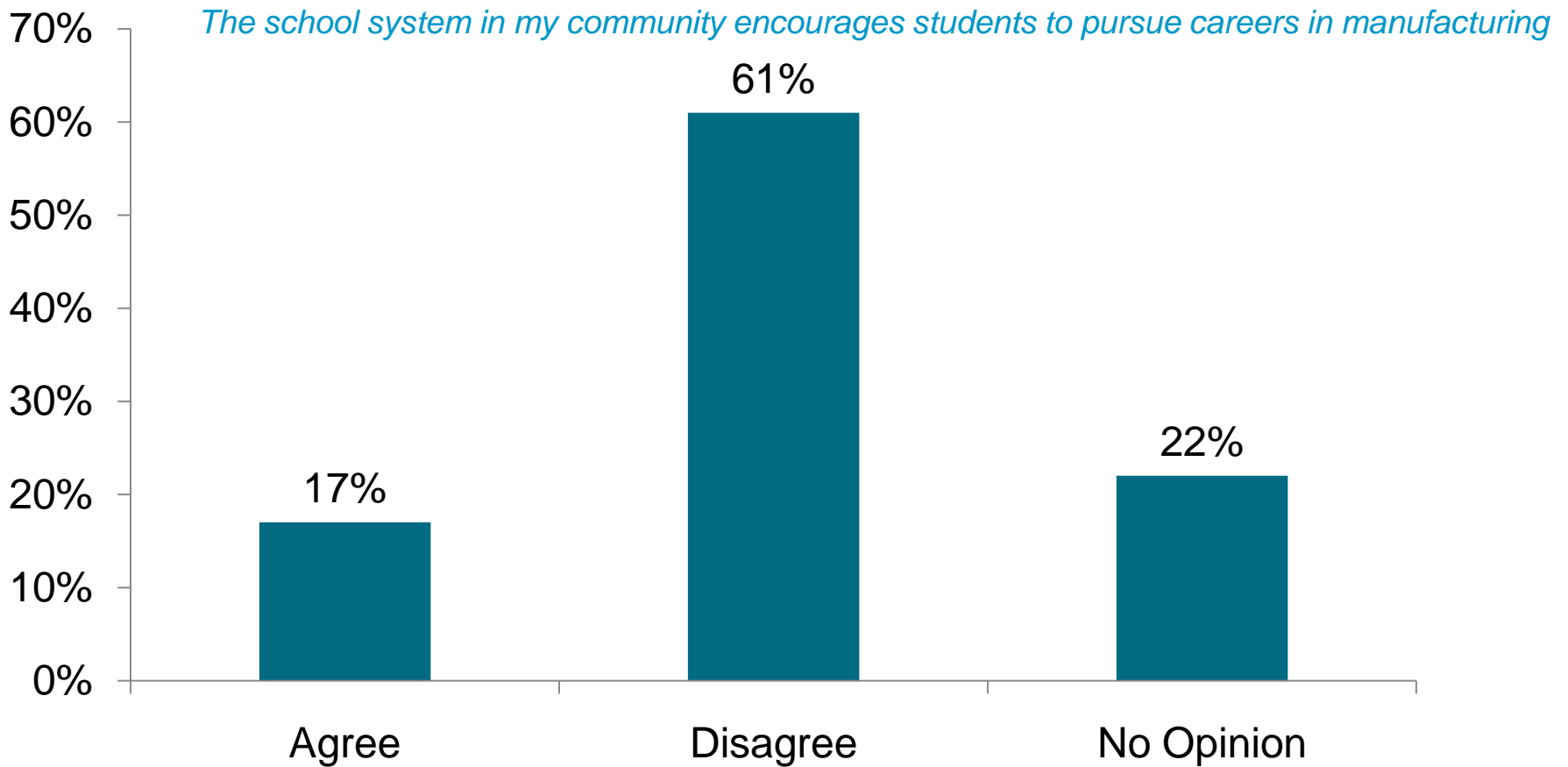
Trade Agreements Do Not Drive The U.S. Trade Deficit



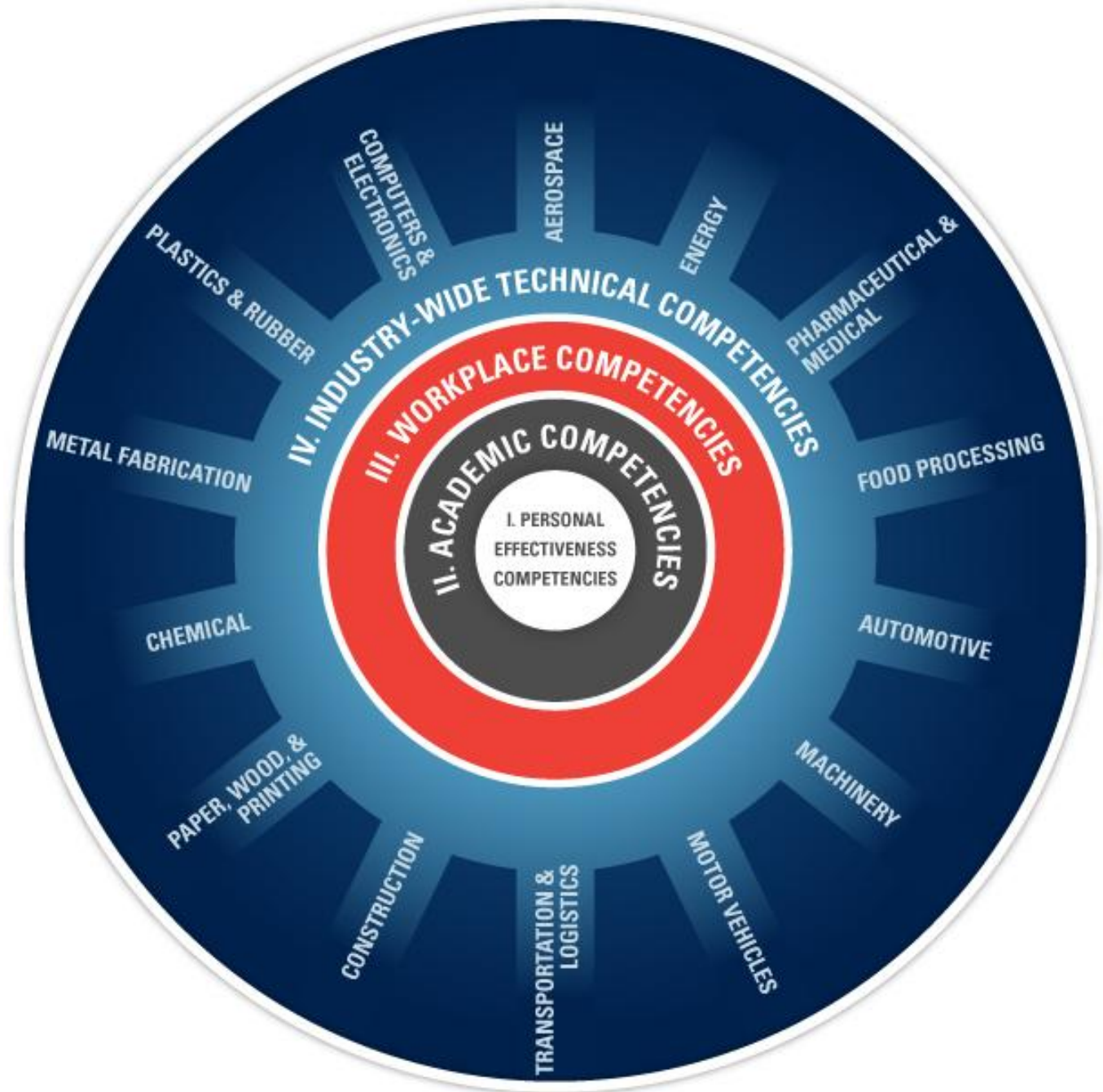
3 out of 10 Parents Want Children to Pursue Manufacturing Career

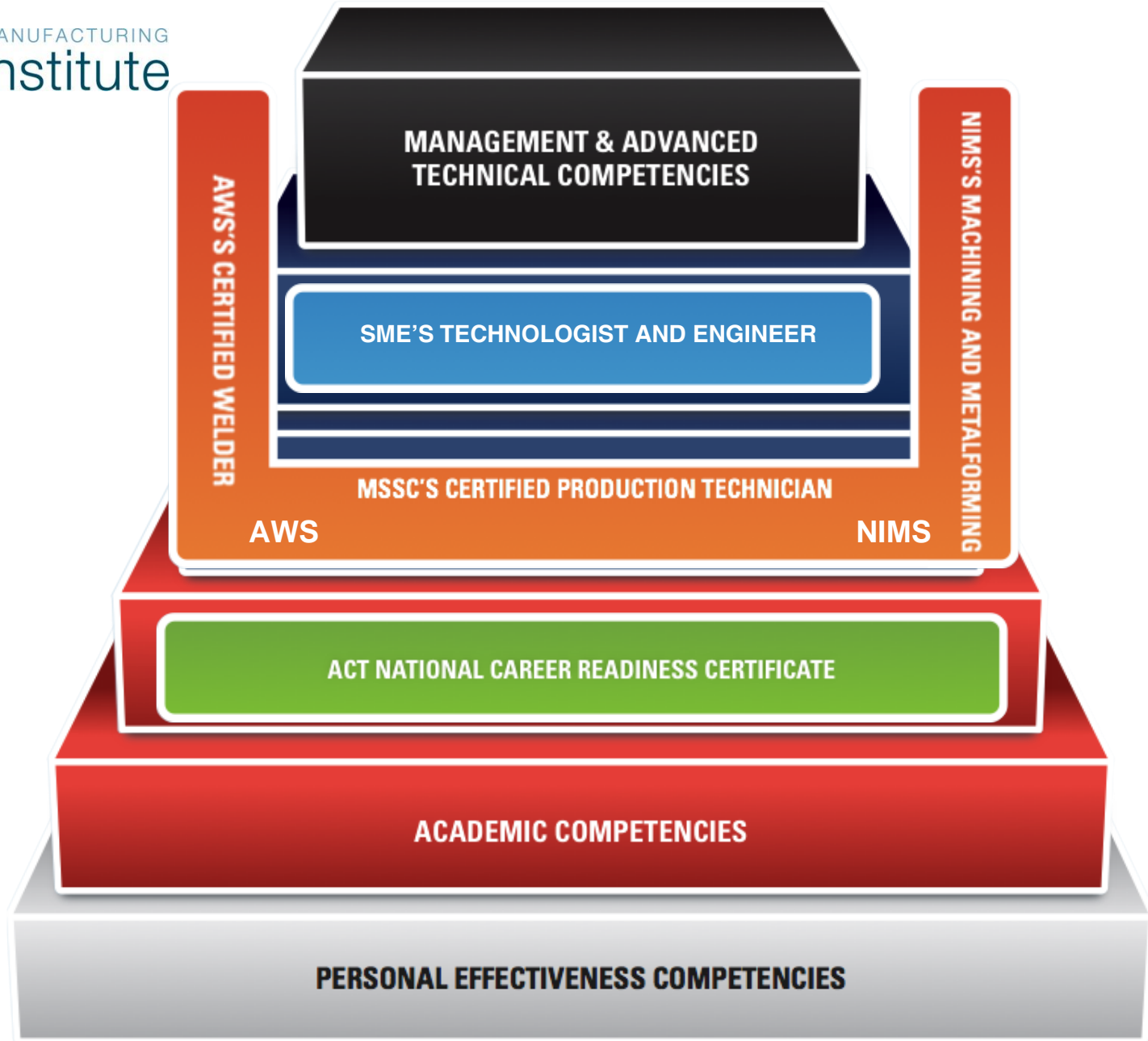


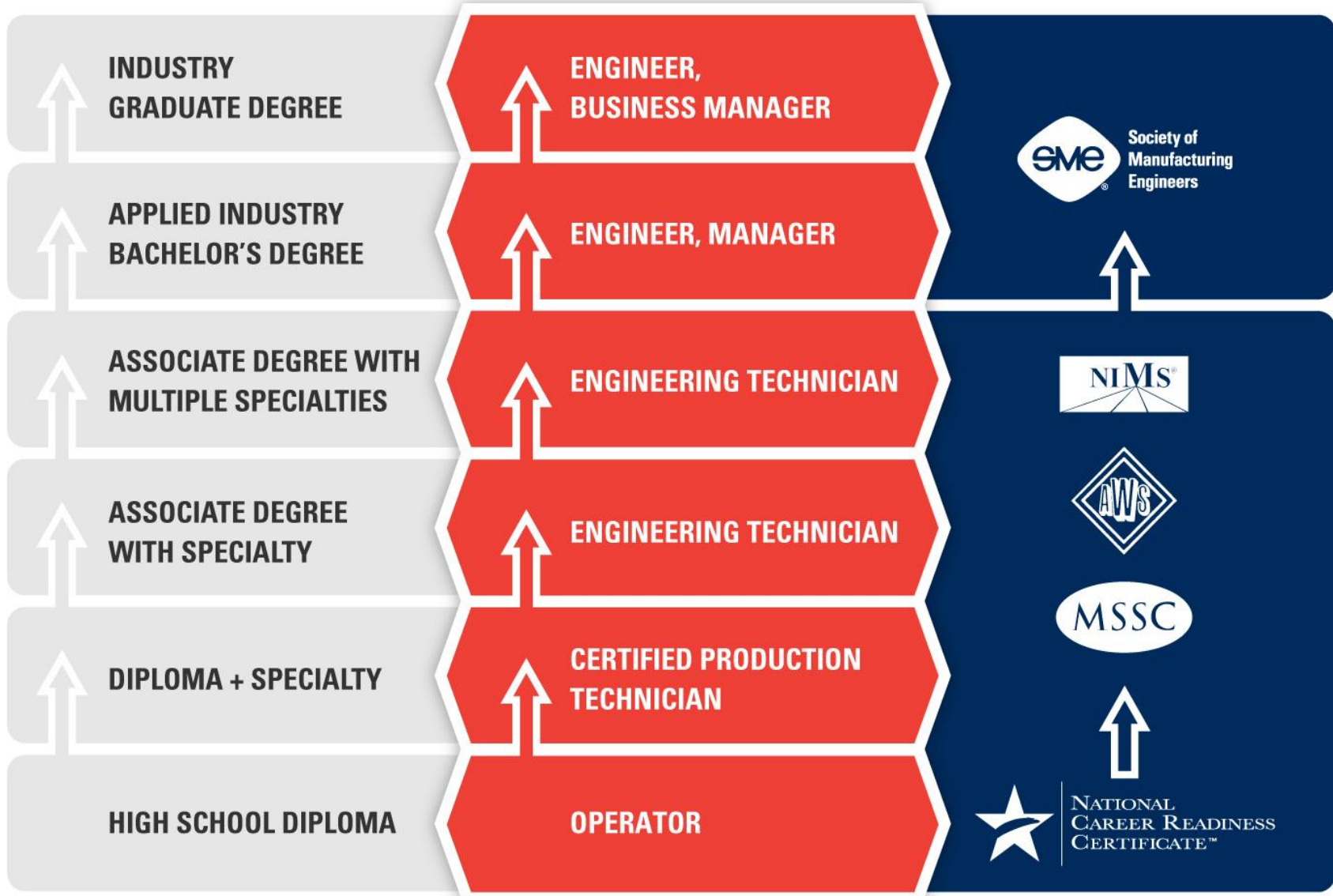
Schools Do Not Encourage Students to Pursue Careers in Manufacturing



NAM-Endorsed
Skills Certification System
Producing a High-Performance Manufacturing Workforce







EDUCATION PATH

CAREER PATH

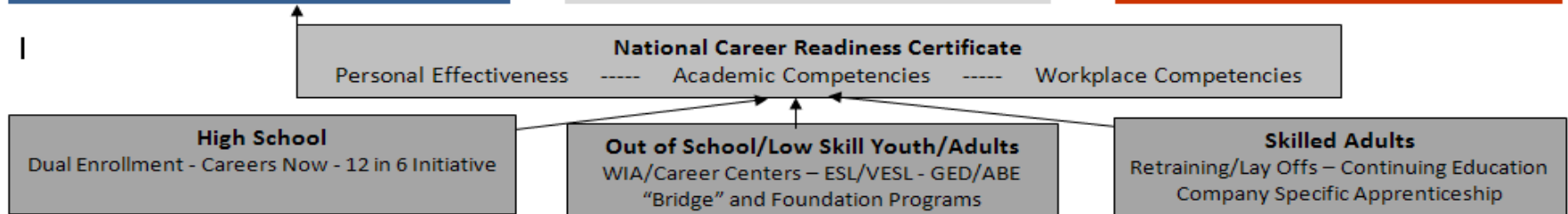
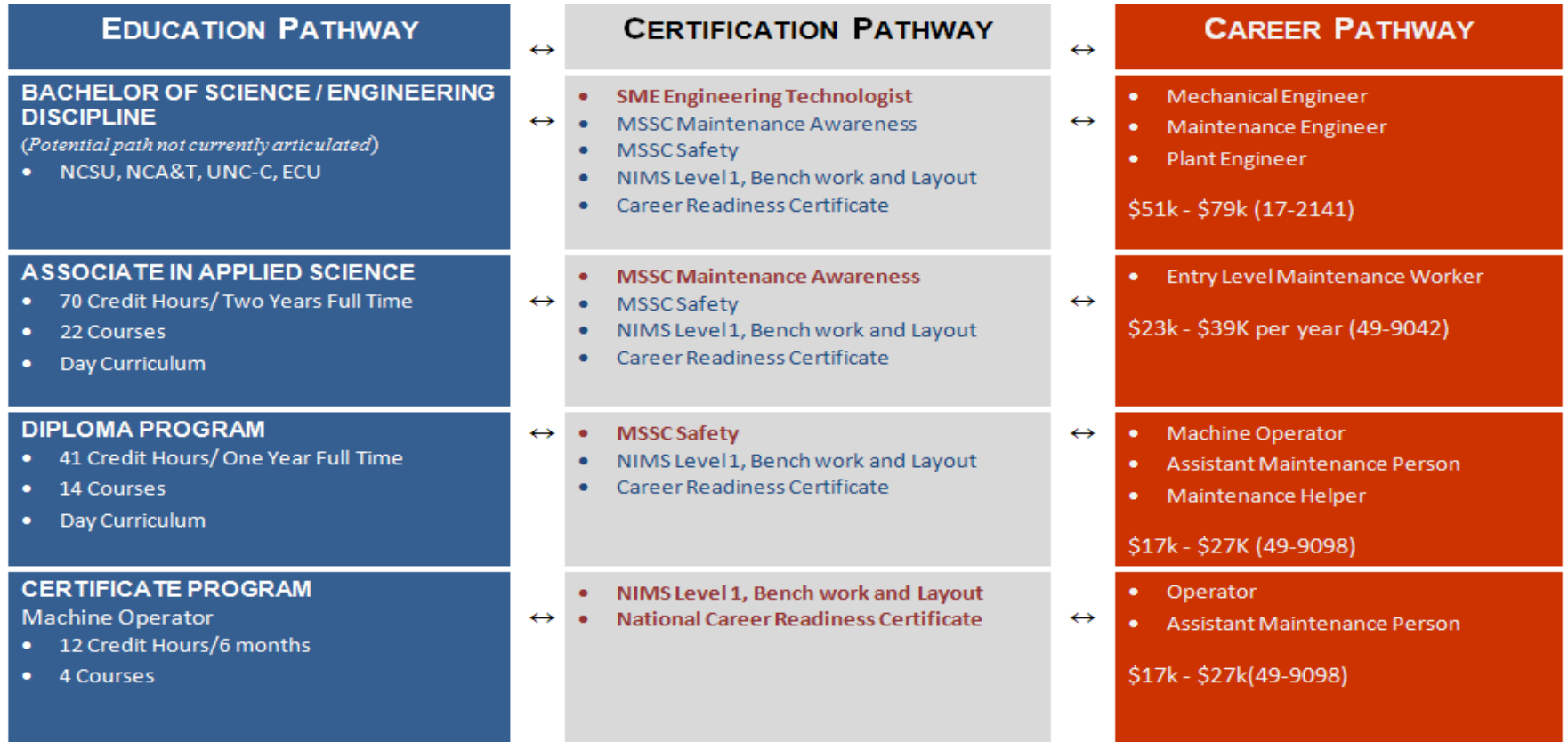
CERTIFICATION PATH

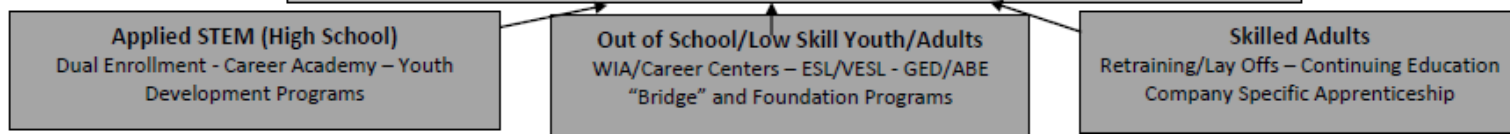
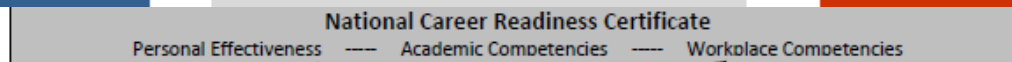


ALIGNING EDUCATION, CERTIFICATION AND CAREER PATHWAYS

Industrial Systems Technology

Forsyth Tech, Greensboro, North







Championing National Legislation

America Works Act

Americans Most Want to See New Jobs from Manufacturing

If you could create 1,000 new jobs in your community by establishing a new facility, what type of facility would you support?

Facility	Rank
Manufacturing Facility	1
Technology Development Center	2
Energy Production Facility	3
Healthcare Facility	4
Retailing Center	5
Communications Hub	6
Financial Institution	7

Aggregate ranking of sectors by all respondents